

THE DIGITAL ECONOMY: POTENTIAL BENEFITS, CHALLENGES AND IMPLICATIONS FOR REGULATIONS

30.08.2017 – Ho Chi Minh City, Vietnam

AGENDA

08:00 - 08:30 Registration

08:30 - 08:45 Opening Session

Welcome remarks - Mr. Vo Tan Thanh, Vice President, VCCI

Opening remarks - Mr. Pradeep S Mehta, Secretary General, CUTS International

08:45 - 10:00 Session I - “The Digital Economy: Potential Benefits and Challenges”

Today, the rise of the Internet, Big Data, computer algorithms, artificial intelligence, and machine learning all promise to benefit our lives. On its surface, the online world – with the growth of price comparison websites, dynamic pricing, web promotions and smartphone apps – seems to deliver a great deal in terms of lower prices, improving quality, widening the selection of goods and services, and accelerating innovation. At the same time, it has also raised scepticism in the mind of several on issues such as cybersecurity, online privacy, data protection, redressal, etc.

Chair:

Ms. Marife M. Ballesteros, Philippines Institute for Development Studies (PIDS)

- Ms. Que Anh Pham, CUTS International
- Mr. Nguyen Manh Hung, Vietnam Consumers Association (VINASTAS)
- Mr. Simon Lacey, Huawei Technologies Co., Ltd.
- Ms. Tran Chi Anh, Baker & McKenzie (Vietnam) Ltd.

10:00 - 10:30 Tea Break

10:30 - 11:45 Session II - “New age regulations for new age businesses: Where to strike the balance?”

The Digital Economy has become an incubator for new-age businesses, which are based on disruptive technologies and innovative business models. Despite their immense successes, a number of such businesses have found themselves in turmoil. Due to the disruptive nature of such businesses, the regulatory bodies often find it difficult to regulate such entities, and may end up applying archaic regulations, which may hamper the growth of these digital enterprises.

Chair:

Mr. Eduardo Pedrosa, The Pacific Economic Cooperation Council (PECC)

- Mr. Rohit Singh, CUTS International
- Mr. Francis Mark A. Quimba, PIDS
- Ms. Le Thi Ha, Vietnam E-Commerce and Information Technology Agency (VECITA), Ministry of Industry & Trade (MOIT), Vietnam
- Ms. Duangthip Chomprang, Institute for International Trade and Development (ITD), Thailand
- Mr. Ho Tung Bach, Vietnam Competition & Consumer Authority (VCCA), MOIT, Vietnam

11:45 - 12:00 Closing Remarks
